



Game Day 5K & 1-mile Fun-Run



Presented by:

JEROME VILLAGE

Run for the United Way

Saturday, October 6, 2007 Glacier Ridge Metro Park

- FINISHING PARTICIPANTS WILL BE ENTERED INTO A RAFFLE TO WIN A PAIR OF OSU FOOTBALL TICKETS
- CASH PRIZES TO THE TOP THREE OVERALL MALE AND FEMALE FINISHERS IN THE 5K
- AWARDS WILL ALSO BE GIVEN TO THE TOP THREE MALE AND FEMALE FINISHERS IN VARIOUS AGE GROUPS
- PAVED, LOOP COURSE THROUGH BEAUTIFUL GLACIER RIDGE, CENTRAL OHIO'S NEWEST METRO PARK
- GET PUMPED WITH A PRE-RACE PERFORMANCE BY THE OSU ALUMNI BAND
- COMPLIMENTARY POST-RACE TAILGATE AND MORE FUN

To Register visit www.jeromevillage.com

Highland Real Estate
720 East Broad Street, Suite 200
Columbus, OH 43215



Call 614-242-4000 or toll-free 866-222-5071
www.jeromevillage.com
Jerome Village is a Highland Real Estate development

An Update From Jerome Village



August 2007

Dear Neighbor,

Last April, we at Highland Real Estate unveiled Jerome Village, a 1,350 acre master planned community designed to help Jerome Township survive, thrive and prosper. This month, our master land plan was officially approved. This means the vision for Jerome Village and the township will soon become reality. Our message all along has been a fairly simple one. We believe...

- Growth in the SR 33/42 corridor is inevitable
- We must “grow smart” and avoid more “sprawl”
- Jerome Village is the “grow smart” opportunity for Jerome Township

We are proud of the Jerome Village plan, know we have the right design idea and believe it will satisfy many public needs now and in the future.

We are also thankful for the opportunity we've had to present the story and rationale behind Jerome Village to the many hundreds of Jerome Township citizens we've met over the past fifteen months. Your passion and pride for the township and its heritage have been apparent to us as we have gotten to know you better through our Jerome Village Information Sessions, small group visits and the public zoning process.

This fall, we plan on opening the Jerome Village Welcome Center near the intersection of Brock and Hyland-Croy. We encourage and welcome you to stop by to share any suggestions or concerns you may have. We may not be able to address all of them, but please know that we realize we're joining a community with a long and rich tradition and we will only be successful if we are sensitive to all its members.

Meanwhile, please visit our website at www.jeromevillage.com to learn more about Jerome Village. You can also call us at (614) 242-4000 or toll-free at (866) 222-5071.

Sincerely,

Scott T. Mallory
CEO
Highland Real Estate

THE GOALS OF JEROME VILLAGE

- Become an asset of Jerome Township, allowing the Township to survive, thrive and prosper
- Enhance the quality of life and property values for existing residents
- Address the needs of a growing and changing population
- Preserve the rural character and heritage of the Township
- Benefit the lives of current and future residents in many important ways

Honoring the Past

Early this year the Jerome Village Company hired Jackie Russell, a community historian, to write a series of booklets aimed at depicting the broad and rich history of Jerome Township. After meeting and getting to know many folks throughout the township, Jackie has done a fabulous job capturing much of the verbal and written tradition of Jerome. Her first booklet, "*The Seely Store*" was released in March. The second, "*Jerome Township Schools*", was published in June. Copies of both are available at the Jerome Township Hall, all 3 Dublin High School libraries, the Plain City Library, and the Marysville Public Library. You may also contact Jackie at (866) 222-5071 x 32 or e-mail her at jrussell@gohighland.com.

We sat down with Jackie to find out more about what she's learned from the citizens of Jerome Township.

Q: HOW WOULD YOU CHARACTERIZE THE HISTORY OF JEROME TOWNSHIP NOW THAT YOU'VE BEEN AT THIS FOR SEVERAL MONTHS?

A: Historically, I found that the foundation of Jerome Township was built on strong family values that supported church and school. Today I see a community tightly woven with friendship, love and support. Everyone knows everyone. Generations stay here, they love it!

Q: WHAT HAVE YOU LEARNED THAT SURPRISED YOU?

A: I didn't just learn Jerome's history from these interviews; I learned life lessons. If you are passionate about your work and value your friends and family, it doesn't matter how much money you make. I heard this phrase time and time again, "we were poor, but we didn't know it. We loved this life and our community of friends." My biggest surprise - I have a new circle of friends...I worry about their illnesses, pray for rain so their corn

grows and celebrate their joys. I am connected to them.

Q: WHAT ARE THE UPCOMING BOOKLETS GOING TO BE ABOUT?

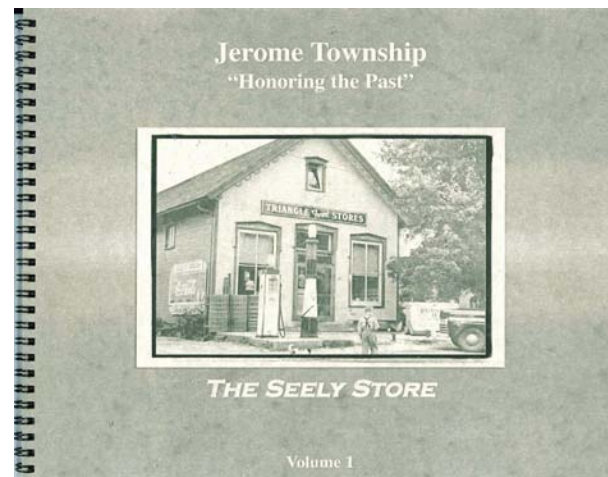
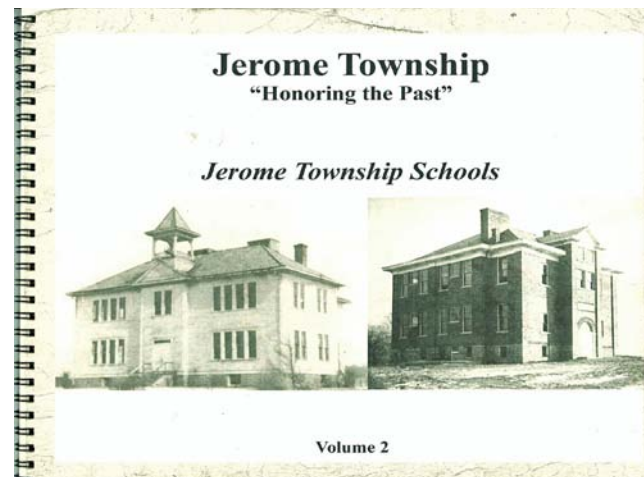
A: Currently, I am working on the history of the churches. Following that I will work on military history in Jerome Township, which I understand is quite extensive. I plan to conclude the series with the history of some key pioneer families that continue their heritage in the township. I am still open for suggestions of stories that just shouldn't be forgotten.

Q: WHAT WILL JEROME VILLAGE NEED TO DO IN ORDER TO BUILD UPON THE RICH LEGACY OF JEROME TOWNSHIP?

A: Preserve these values! Even though today's families have many more commitments and options for social activities than prior generations, the idea of building a community and social structure around family, church, school, mutual support and friendship is a perfect way to balance life.



JACKIE VISITING WITH LEE & MARY ALICE SCHACHERBAUER.



An Update From Jerome Village

What's Next?

THE JEROME VILLAGE WELCOME CENTER

This fall, we plan on opening a temporary Jerome Village Welcome Center near the intersection of Brock and Hyland Croy. Our goal is for the Welcome Center to serve as a comfortable gathering spot for those interested in learning more about Jerome Village.

Next spring, the Welcome Center will relocate to a restored home located at 7880 Brock Road. Built in 1849 by Jerome Township farmer Henry Fox, this Civil War era brick house boasts a rich heritage. After the Fox family farmed the property, it was sold in the early 1900s to Obie and Blanche Bailey who lived and farmed there and were well known in the Jerome community. About 1943, Edgar and Phyllis Yeager bought the property and moved to the brick house in 1946. At that time, the house had been painted white. Mr. Yeager not only farmed and raised dairy cattle, but also ran a lucrative wholesale candy business, *Mrs. Yeager's Fudge*. Residents that remember the family referred to the house as the Yeager Fudge Farm. The Yeager family sold the house around 1955 to the Morley family who eventually sold to the most recent residents, the Newman family. We are now honored to be able to incorporate this historic property into Jerome Village and hope you'll stop by to visit next spring.



CONSTRUCTION TIMING

As we've said all along, we anticipate taking 15 to 20 years to complete the entire build out of Jerome Village so it's important that we plan our development and construction efforts in phases. The first phase of development will occur in our Glacier Park neighborhood which essentially runs north from Brock to Wells Road. We plan on starting infrastructure (utilities, roads, trails) construction later this year.

FIRST RESIDENTS

Once the initial infrastructure is complete, we will begin selling residential lots to a variety of approved home builders. We believe this will occur in the summer of 2008. Assuming a home takes six months to build; people should be living in Jerome Village some time in early 2009.



LIVING UP TO THE PROMISE

A number of policies and processes are in place to ensure Jerome Village delivers on its vision. First, the zoning plan approved by the trustees sets parameters for both maximum housing density and minimum open space requirements. Second, all builders working within Jerome Village will be qualified by the developer and must agree to conform to strict architectural and "green" building standards. Finally, the Jerome Village Company firmly believes that it has the right plan and design to meet the needs of a growing and changing population. This is the plan that has been presented throughout the zoning process and it's the one we believe ensures the greatest success for all concerned.